INSTITUTE OF GOVERNMENTAL STUDIES LIBRARY

OAKLAND ENHANCED ENTERPRISE COMMUNITY FLAGSHIP PROJECT HUD SECTION 108 UNDERWRITING AND RISK MANAGEMENT GUIDELINES¹ DRAFT FOR DISCUSSION PURPOSES ONLY

SFP 1 1 1996

Criteria	Low Risk	Medium Risk	High Risk
Overall City of Oakland Loan Pool Risk Allocation ²	70%	20%	10%
EEC HUD 108 Loan Risk Allocation ²	50%	30%	20%
Public Benefit and Policy Objectives			
Jobs New Retained Quality Physical Revitalization ³ Neighborhood Serving ³ Industry Local Ownership ³	 At least 51% of new jobs filled by low- and moderate-income EEC residents. Loan will ensure retention of significant number of jobs. New and retained jobs provide good wages and benefits, and marketable skills. Project will create positive neighborhood impact. NA Eligible industry. Preferred, however not required. 	 More than 51% of new jobs filled by low- and moderate-income EEC residents. Loan will ensure retention of significant number of jobs. New and retained jobs provide good wages and benefits, and marketable skills. Project will contribute to improving quality of life in EEC. Provides additional products or services currently undersupplied. Key industry in Oakland's economic base. At least 51% owned by local, minority or women entrepreneurs. 	 More than 75% of new jobs filled by low- and moderate-income EEC residents. Loan will ensure retention of significant number of jobs. New and retained jobs provide good wages and benefits, and marketable skills. Project will significantly change existing trend in EEC. Provides products or services not currently available in neighborhood. High-risk target industry. At least 51% LBE, MBE, WBE or Community-Based Development organization.
Economic Objectives Jobs (job/\$) ⁴ Net Fiscal Impact ³ Leverage of Private Funds Minimum Borrower Equity	1/\$35,000 High At least 50% of project cost. 25%	1/\$35,000 Medium 25-50% of project cost. 10%	1/\$35,000 - \$50,000 Low 10%-25% of project cost. 5%
Financial Standards Loan to Collateral Value Ratio Debt Coverage Ratio Prior Business Experience Leasing Commitments Project Financing (other sources) Project Costs Financial Ratio Analysis	<80% >1.25 Substantial: 5 years minimum >70% Committed Reasonable, based on industry standards. Favorable	80%-90% 1.10-1.25 Moderate: 3 years minimum 40%-70% Committed Reasonable, based on industry standards Satisfactory	90%-95% 1.00-1.15 Limited: No minimum <40% May accept letters of commitment contingent upon public financing Reasonable, based on industry standards Below conventional standards



Criteria	Low Risk	Medium Risk	High Risk
Loan Parameters			
Maximum Loan Amount	\$4,000,000	\$3,000,000	\$2,000,000
Interest Rate	T-Bond + 1%	T-Bond + 1.25%	T-Bond + 1.5%
Maximum Loan Amortization	30 years	30 years	30 years
Maximum Loan Term	20 years	18 years	15 years
Participation "Kicker" (Real Estate Development Projects only) ⁵	Maybe	Maybe	Required
Personal Guarantee	Required	Required	Required
Collateral	Real estate; new equipment	Real estate; new equipment	Real estate; new and used equipment; receivables; inventory, vehicles
Subordination	Not less than second position	Not less than second position	May be less than second position

¹This risk management matrix is provided as an overall guideline for applicants and underwriters in evaluating loan applications. At the discretion of the Oakland City Council and/or recommendation of staff, additional public benefit provisions could warrant special considerations or flexibility in the loan parameters.

²Risk allocation based on dollar volume of loans.

³At least two of these items should be met.

⁴The aggregate loan portfolio cannot exceed \$35,000 of loan funds per job created. However, any one business can borrow up to \$50,000 per job created. ⁵Consider participation if sale of asset or refinancing occurs prior to loan term for all risk classes.

